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****Downloadable Digital Media Below****

Pure Florida presents Bark on the Ark

Dog owners invited to cruise with their dogs to beach at Picnic Island

FORT MYERS, Fla. (November 21, 2017) – Pure Florida presents Bark on the Ark cruise from 8:00 a.m. to 11:30 a.m. on Saturday, December 16 aboard the M/V Edison Explorer which departs from The Marina at Edison Ford, located at 2360 W. First St. in Fort Myers. Guests will have the opportunity to bring their dogs for a sightseeing cruise along the Caloosahatchee River to Picnic Island, located between Sanibel and Pine Island that exhibits the natural beauty of Southwest Florida. At Picnic Island, passengers will enjoy a playful time socializing with man's best friend. During the excursion, dogs and owners can run, swim and play catch while enjoying the sunshine, water, sand and fresh air. Water, tennis balls and dog treats are included for the canines. Soda, wine and beer will be available for purchase. While Pure Florida cannot guarantee animal sightings in the wild, the captain will alert passengers to wildlife such as dolphins, eagles, manatee, native birds and more. Registration for the tour is \$44 per person. Groups of six or more can call for discounted group rates. Reservations are required as room is limited to 25 passengers and their pets. All dogs that can follow basic commands are welcome. For more information or to book your ticket, call (239) 919-2965 or visit www.PureFL.com.

Bark on the Ark Facebook event page:

Downloadable Digital Media

Download Photo: Captain Marty Martino takes a pup at the helm on Pure Florida's Bark on the

Ark event.

<https://ipartnermedia.sharefile.com/d-s9f60a1185f345938>

Download Photo: Pure Florida guests are invited to bring their dogs aboard the M/V Edison Explorer for a special Bark on the Ark sightseeing cruise to Picnic Island.

<https://ipartnermedia.sharefile.com/d-s1a1f5b6960b4d48a>

Download Photo: Man's best friend enjoy the waters of Picnic Island during Pure Florida's Bark on the Ark excursions.

<https://ipartnermedia.sharefile.com/d-s01c0e3e8efe4eadb>

Download Photo: Canines and owners alike make new friends aboard Pure Florida's Bark on the Ark cruises.

<https://ipartnermedia.sharefile.com/d-s238f55e262a42918>

Download Photo: Pure Florida's Bark on the Ark cruise provides a fun way for canines and their owners to enjoy a day in the Southwest Florida sun.

<https://ipartnermedia.sharefile.com/d-s772443bd4784388a>

Download Photo: Captain Nick Williams poses with seafaring canines and their owners on a cruise along the Caloosahatchee River with Pure Florida during Bark on the Ark.

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About Pure Florida

Pure Florida is a water attraction company helmed by father-and-son duo Captains Lance H. and Harry Julian. The company offers a variety of unique eco-excursions for its visitors that incorporate maritime history, tourism, sightseeing and entertainment. Pure Florida features 19 vessels for sunset and specialty cruises as well as boat and jet ski rentals, fishing charters, group events and educational field trips for schools and students from marinas in Naples and Fort Myers.

In addition to Pure Florida, the founders are also partners in Marine Team International and Pure Image Productions, providing professional marine consulting, television and video production

and photography services. With a long history in maritime productions, Lance and Harry Julian have helped to create some of the most memorable water scenes in film production, with credits including “Titanic” and “Waterworld,” and television credits such as the reality show, “Survivor.” As the fourth and fifth generation working within the maritime industry, Lance and Harry Julian enjoy sharing their passion and expertise with fellow adventurers in the Southwest Florida area. For more information, visit www.PureFL.com or call its Naples location at 239-263-4949.

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