



### **Pure Florida to offer New Year's Eve cruises Dec. 31**

NAPLES AND FORT MYERS, Fla. (Nov. 28, 2017) – Pure Florida will ring in the New Year with celebratory cruises on Sunday, Dec. 31, sailing from its Naples location from 6:30 to 9:30 p.m. and its Fort Myers location from 4:30 to 6 p.m. Guests cruising from Naples will have the opportunity to indulge in appetizers and drinks while watching the fireworks show, and passengers in Fort Myers can enjoy watching the last sunset of 2017 with a complimentary drink. While Pure Florida cannot guarantee animal sightings in the wild, potential wildlife sightings include dolphins, eagles, manatee, native birds and more.

Departing from Pure Florida's Naples location, passengers can enjoy a lively celebration spanning three hours aboard the M/V Double Sunshine. The cruise will feature delicious appetizers, refreshments, music and entertaining narration from Pure Florida's captain, followed by the fireworks show from the Naples Pier, which will begin at 7:30 p.m. Tickets for the Naples cruise are available for \$85 per person, and buy one, get one free drink offers will be available.

Departing from Pure Florida's Fort Myers location, guests celebrating the New Year can enjoy the sights along the Caloosahatchee River at sunset aboard the M/V Edison Explorer as Pure Florida's Coast Guard-certified captain, also a master naturalist, offers a historical and ecological narration of local waterways and the environment. Tickets for the Fort Myers cruise are available for \$35 per adult and \$17.50 for children, and buy one, get one free drink offers will be available. Upon returning to dock at The Marina at Edison Ford, guests can conclude their experience by exploring the local shops and restaurants of the historic Fort Myers River District or enjoying the community's Downtown Countdown New Year's Eve Celebration.

The M/V Double Sunshine departs from the historic Tin City, located at 1200 Fifth Ave. S. in Naples and the M/V Edison Explorer departs from The Marina at Edison Ford, located at 2360 W. First St. in Fort Myers. Reservations are required. For more information on Pure Florida, or to register for a New Year's Eve cruise, call Pure Florida's Naples location at 239-263-4949, its Fort Myers location at 239-919-2965 or visit [www.PureFL.com](http://www.PureFL.com).

### **About Pure Florida**

In 2009, father-and-son duo Captains Lance and Harry Julian acquired the Naples-based Double Sunshine and Lady Brett fishing vessel, and have grown the company to include 19 vessels and two locations providing a variety of unique eco-excursions for its visitors that incorporate maritime history, tourism, sightseeing and entertainment. With locations in Naples and Fort Myers, the water attraction company offers sunset and specialty cruises as well as boat and Jet Ski rentals, fishing charters, group events and educational field trips for schools and students. In addition to Pure Florida, the founders are also partners in Marine Team International and Pure Image Productions, providing professional marine consulting, television and video production and photography services. With a long history in maritime productions, Lance and Harry Julian have helped to create some of the most memorable water scenes in film production, with credits including "Titanic" and "Waterworld," and television credits such as the reality show, "Survivor." As the fourth and fifth generation working within the maritime industry, Lance and Harry Julian enjoy sharing their passion and expertise with fellow adventurers in the Southwest Florida area. For more information, visit [www.PureFL.com](http://www.PureFL.com) or call its Naples location at 239-263-4949 or its Fort Myers location at 239-919-2965.

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